From: Organising Secretary, Public Officers’ Welfare Council
To: Supervising Officers i/c Ministries/Departments

LOGO COMPETITION - COVID-19

The COVID-19 pandemic has taken the world by storm touching the lives of every human being on Earth, bringing out the best and worst of human emotions – empathy, sympathy, kindness, concern, anger, frustration, social cohesiveness and bravery among others. People have been expressing these feelings through graphics.

2. In this context, the Public Officers’ Welfare Council (POWC), operating under the aegis of the Ministry of Public Service, Administrative and Institutional Reforms, is organising a Logo Competition for Public Officers on the following theme:

“United against Covid-19 – Express through Art”

3. This competition enthusiastically encourages Public Officers to participate and present their emotions, feelings, ideas and innovative thoughts on the COVID-19 pandemic. A set of guidelines pertaining to the competition is at annex A.

4. A cash prize of Rs 10,000 together with a souvenir trophy will be awarded to the best entry. The date of the prize-giving ceremony will be communicated in due course.

5. Participants will have to submit with their respective logo proposals, a photocopy of either a recent payslip or the top part of the payslip, indicating the name, paysite code and National Identity Card number or any written document/evidence attesting that they are serving public officers. All entries should be addressed to the Organising Secretary, Public Officers’ Welfare Council, 6th Floor, Atom House, 16, Royal Street, Port Louis by Wednesday, 05 August 2020 at 1500 hours, at latest.

6. It would be appreciated if the content of this circular letter could be brought to the attention of all officers serving in your Department/Ministry.

7. This circular has also been posted on the website of the Public Officers’ Welfare Council: http://powc.govmu.org

8. For any additional information, the undersigned may be contacted on telephone numbers: 208-6658 or 208-0157.

V. Ramburuth
Organising Secretary

Copy to: Presidents of Staff Welfare Associations
Guidelines and Conditions for participation:

I. Format – Vector format and high definition jpeg to be submitted on dvd.

II. Colour - Maximum four flat colours or quadrichromy (full colour).

III. The maximum number of entries per individual shall be limited to three.

IV. The logo must also be submitted in colour and in A4 size along with a reduced black and white version of 3 cm x 3 cm.

V. A brief on the logo explaining the various features and its significance must also be submitted.

VI. The logo design must be adaptable for use on both print (press & fabric) and electronic media.

VII. Each entry shall be an original work and free from any copyright. The logo design must not be similar to other existing logos.

VIII. Participants of the best three entries will be called upon for a presentation whereby they will have to give a brief overview of their respective works in front of the jury as well as Board Members of the POWC.

IX. The selected logo will become the property of the POWC and may be used in various forms and format. The POWC shall retain the exclusive right to use, publicise or broadcast, in part or in whole the logo. By participating in the competition, each participant consents that the POWC may use his name and artwork, ultimately.

X. Participants cannot claim any form of remuneration if the POWC uses the logo in any form or any amended and modified form during and/or after the competition.

XI. Any form of indecent and obscene portrayal of: man, woman or child, nudity, animal brutality, direct or indirect hate, or anti-national, or anti-government expressions/visuals considered sensitive to all religions, caste, creed and ethnicity is strictly prohibited.

XII. Each entry shall be signed by a pseudonym on the verso page.

XIII. The duly filled-in participation form as per Annex B, together with a photocopy of either a recent payslip or the top part of the payslip, indicating the name, paysite code or any written evidence/document certifying that the participant is a serving public officer, shall be submitted in a separate sealed envelope and inserted into the main envelope.

XIV. The name of the designer shall not be written on any envelope.

XV. Failure to respect guidelines will result in disqualification.

XVI. Entries received after this deadline will be rejected.

XVII. The decision of the Jury will be binding and final.

XVIII. The POWC reserves the right to revert back to the participant for any modification in connection with changes to colours and design.

XIX. The POWC reserves the right not to proceed with the competition or not to award any prize following this competition.
PUBLIC OFFICERS' WELFARE COUNCIL
LOGO COMPETITION - COVID-19

PARTICIPATION FORM

Name of Participant:
Mr/Mrs/Ms..........................................................................................................................

Pen name: ..............................................................................................................................

Designation: .............................................................. PHONE: (Off)................................ Fax .........................

.............................................................. (Mob) ......................... (Res).................................

Ministry/Department:
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Residential Address:
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Email Address:
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I hereby certify that I am submitting an original logo for this competition.

.............................................................. Date .............................................................. Signature of Participant

Page 3 of 3